



Media Release

Cervélo Pro Cycling TestTeam become the first professional bike team in the world to provide latest Bodyflow recovery technology - machines for their race teams

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After conducting their own detailed research studies since January this year and then testing the Bodyflow technology during the Giro d'Italia in May, the Cervélo TestTeam is the first professional bike team to have invested in this latest technology by providing portable Bodyflow machines for each rider in their race team.

An Australian company (product manufactured in Germany), Bodyflow launched its product globally in November 2008. Bodyflow technology has been independently clinically tested and proven for Sports Recovery by research conducted by Victoria University in Australia. The technology works by promoting the decongestion of muscles and draining of fluids in the body by its ability to specifically stimulate very fine muscles found within veins, arteries and lymphatics, making them pump quicker by using a specific patented electro-stimulation frequency. Bodyflow is currently used in hospitals and Physiotherapy clinics and now with clinically proven Sports Recovery applications will take the product into the highly competitive sports arena where winning is everything.

'Bodyflow essentially flushes out the toxins and by-products created from exercise enabling athletes to recover much faster from sporting activities, injuries and even DVT prevention whilst travelling. We now have interest from sporting organisations such as football teams and athletes from all around the world looking for a proven, safe and non-drug related performance enhancing technology. Cervélo TestTeam is proactively providing machines for their entire race team which we are confident will enhance their performance in next weeks Tour de France, leading to an edge over the other teams. Professional bike teams are well suited to our Bodyflow technology as you would imagine after every 200km daily stage over a three week period is definitely a major advantage. Cervelo are clever really! - **Bodyflow - CEO Joe Di Santo.**'

With billions of dollars globally spent annually on sports performance and recovery, rapid recovery and rehabilitation is required to ensure that performance is maximised and competitive advantage is leveraged. Cervélo TestTeam has been fast on the cusp of research, being the first professional bike team in the world to invest in Bodyflow machines for their entire race squad.

"We at Cervélo TestTeam are determined to stay one step ahead of our competitors. Investment in research is paramount for Cervelo and ultimately for our riders, and we believe Bodyflow technology will give our cycling team every chance to be fresher during races." - **Thomas Campana - Managing Director Cervélo TestTeam**