

For Immediate Release

Monday 14th April 2008

## Richmond Tigers Travelling fresher through trialling world-first Technology Bodyflow®

RICHMOND players travelled to Perth with the use of a cutting edge, world first technology this week to help minimise the physical effects of plane travel.

During flights to and from Perth to play Fremantle on Sunday, all 22 Richmond players used Bodyflow Technology, a clinically proven medical treatment used to aid in recovery and minimise the physical disturbance created by sport and travelling.

With Richmond producing their first win in Perth since 2001, the added freshness and improved recovery of the players will be a significant benefit in this week's match against the Western Bulldogs.

An Australian initiative, Bodyflow is clinically proven for Sports Recovery and works by promoting the flow of body fluids such as blood and lymph by its ability to stimulate smooth muscle within veins, arteries and lymphatic vessels using a specific patented electro-stimulation frequency.

The treatment involves attaching to the appropriate part of the patient's body a number of cups and/or electrodes which apply a mild transdermal (through skin) electrical stimulus.

Bodyflow provides symptomatic relief to conditions that have resulted from poor circulation (blood flow) and or lymphatic uptake. By increasing circulation, swelling is reduced and the players are free from soreness and lethargy normally associated with plane travel.

Conditions that can be treated by Bodyflow include:

- Lymphoedema (chronic fluid retention in limbs)
- Inflammation from sprains and strains
- 'corked' muscles (removing fluid and promoting blood flow)
- Faster recovery (after sporting competition and training)
- Prevention of DVT

For more information about Bodyflow technology, visit [www.bodyflow.com.au](http://www.bodyflow.com.au)  
Or contact Miyo Fallshaw, Marketing Manager on 0413 664 450 or [miyo.fallshaw@bodyflow.com.au](mailto:miyo.fallshaw@bodyflow.com.au)

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